



ELEVATE
the Arts

ROYAL THEATER ACADEMY

RoyalTheaterAcademy.com



Scan the
QR code
to make a
general
donation to
RTA
- Thank You!





Royal Theater Academy's (RTA) mission is to provide a transformative and inclusive theater education experience, empowering individuals of all ages to discover their talents and express themselves through the arts.



ORGANIZATION OVERVIEW

Royal Theater Academy (RTA) is a family-based, community educational theater program in Dublin, California. Following in the footsteps of its parent company, Grand Performing Arts (2010-2020), Royal Theater Academy opened its doors in 2021. RTA continues its dedication to providing a safe and loving environment for students of all ages, to grow their passion, love and skill for the performing arts. Royal Theater Academy's leadership has 20+ years of combined experience in community and educational theater and have created a unique, all-inclusive platform, for the community to participate in large cast productions. Everyone that registers for an RTA production is automatically placed into the performance ensemble, and eligible to audition for a lead role.

HELP US ELEVATE COMMUNITY ARTS IN THE TRI-VALLEY

Join us in creating a symphony of support for the Royal Theater Academy, as we strive to hit all the right notes and raise \$300,000!



“ I love being in RTA because I love to sing and dance. I made a lot of friends and think it’s fun to be doing this with my mommy. -Maddie, Age 8 ”

THE IMPACT YOU CAN MAKE

Studies have found that children's theater has a powerful impact on children and their development. Studies show that engaging in imaginative activities like theater fosters increased intelligence. Seeing the world through a new perspective helps young minds imagine new worlds, new possibilities, and new ideas. Children who attend live theater have shown greater tolerance of different people and ideas, as well as increased empathy for others. They show a better understanding of reading materials. They view social studies concepts in a new light as history comes alive in front of their eyes. Teachers have even found that by incorporating drama activities in the classroom, their students' math scores have increased. There is no doubt that theater not only entertains, but also enhances children's lives in many ways.

Arts programming is disappearing locally. The arts are being cut from our local elementary schools and youth theater companies have been closing at an astonishing rate.



The removal of arts programs from elementary schools can have a profound influence on children, affecting them on both academic and personal levels. Beyond fostering creativity, arts education plays a pivotal role in enhancing cognitive skills, in creating self-awareness and confidence, and teaching skills like teamwork, inclusivity and acceptance.

HOW YOU CAN HELP

Donate: every dollar counts! Your donation will directly impact our participants and their musical theater journey.

Spread the word: Share our campaign on social media, in your community, and with fellow theater enthusiasts. Let's create a movement and harmonize our voices for a great cause.

Become a sponsor: Partner with us to make an even greater impact. Your sponsorship will receive prominent recognition, showcasing your commitment to education and the arts.

Join the ensemble of giving: We understand not everyone is in a position to donate and we welcome any contribution you can make - especially your time.



OUR GOAL

We aspire to raise \$300,000 to ensure Royal Theater Academy continues to inspire the next generation of musicians, actors, dancers and leaders. Your support is important, allowing us to continue to provide extraordinary theater, affordable tickets, scholarships and meaningful outreach programs to our community.

Our main fundraising goal would be to expand RTA! What do you mean by expand?

RTA strives to lease a place that we can call home. Our very own studio space!

A studio would allow for 3,500 square feet of space to:

- Offer an exclusive and dedicated space for our participants to create magical stage productions,
- Offer community performing art opportunities through a variety of dance, singing and acting classes,
- Provide Summer Camps for all ages, during all weeks of the summer!
- Provide on-site warehouse space to build and store our sets and costumes,
- Provide a higher production value for our shows,
- Provide dedicated office space for our growing team,
- Create jobs for artists and individuals (up to full-time with benefits).

Other fundraising goals include:

Show licensing, theater rentals, professional stage sets, choreographers, technical contractors, costumes, theater supplies and the desire to further our inclusivity with closed captioning or interpreters for those Deaf or Hard of Hearing at our shows.

“ I’m so glad to have found RTA because I never would have guessed that my daughters would love being on stage so much! -Christine C., Parent ”



OUR MARKETING IMPACT

3,000+ tickets
per season

Over 3,500+ Social Media
followers

2,400+ Email
subscribers

Regular E-Blasts

Students from
17 local schools
from 9 cities
in RTA programs

SPONSORSHIP LEVELS



PLATINUM SPONSOR \$10,000+

Let us Custom Design a Package to Your Needs and Interest



GOLD SPONSOR \$5,000

- 4 tickets to each production (2 shows)
- 2 VIP tickets to the Annual Fundraising event
- Logo Recognition in the Show Program
- Online and Social Media Recognition
- Sponsor Logo Recognition in the Lobby.



SILVER SPONSOR \$2,000

- 2 tickets to each production (2 shows)
- Name Recognition in the Show Program
- Online and Social Media Recognition
- Sponsor Logo Recognition in the Lobby.



BRONZE \$500

- Name Recognition in the Show Program
- Online and Social Media Recognition
- Name Recognition in the Lobby.



RTA is a wonderful and welcoming theater company. It is an exciting and joyful place to be. I love that we work hard when we are there, but there is always time for fun. School of Rock was my first show with RTA and I am so lucky to have made lifelong friends who I get to act with in future shows!

-Camille, Age 9



“There are no words to describe how amazing this place truly is. Whether you have been a performer for many years, or you are just starting out and this is your first time. THIS IS THE PLACE.

-Ms. Nikki, Long Time Participant and Volunteer





AD SPONSORSHIP LEVELS

2-Show Package-3,000+ Impressions

- ✓ Full Page Ad - \$1200
-5.5" x 8.5" ad in Show Program (2 Shows)
-Social Media Recognition
- ✓ Half Page Ad - \$700
-5.5" x 4.25" ad in Show Program (2 Shows)
-Social Media Recognition
- ✓ Quarter Page Ad - \$450
-5.5" x 2.125" ad in Show Program (2 Shows)
-Social Media Recognition

1-Show Package - 1,500+ Impressions

- ✓ Full Page Ad - \$700
-5.5" x 8.5" ad in Show Program (1 Show)
-Social Media Recognition
- ✓ Half Page Ad-\$400
-5.5" x 4.25" ad in Show Program (1 Show)
-Social Media Recognition
- ✓ Quarter Page Ad-\$250
-5.5" x 2.125" ad in Show Program (1 Show)
-Social Media Recognition

“ RTA is basically a second home to me. All the people are inspiring and super talented. Most importantly, I found people who I can truly call my best friends. -Mia, Age 12

OTHER GIFTING OPTIONS

Monthly Donations

Monthly donations are an ongoing gift that you can pay in a convenient way. Each month, we will charge your credit or debit card the amount you specify. Your sustaining donation will automatically renew each month unless you choose to cancel or change it. Monthly gifts are crucial to providing an ongoing base of community support that hundreds of youth and families each year can rely on.

Company Matching

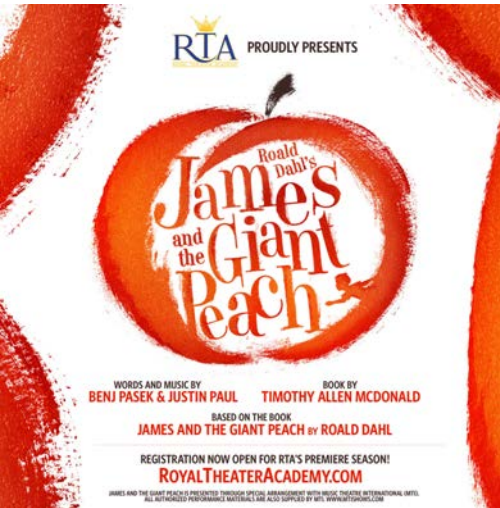
Many employers match charitable contributions made by their employees, and in some cases will also match donations made by spouses, retirees and board members. The matching gifts program is a perfect opportunity to increase both your contribution and participant benefits without added cost to you. Over 1,000 companies and foundations across the United States will match their employees' cash or volunteer gifts to non-profit organizations like RTA. Contact your Human Resources Department for details about your company's matching gift program.

In-Kind Donations

Companies can also help with in-kind donations of goods or services. We gratefully accept discounts on goods and services. New items and services can also be contributed as raffle/auction items to raise funds for RTA. We accept items like vintage wines, jewelry, personal care services, restaurant certificates, hotel stays, museum passes, etc. for raffle/auction at our Annual Fundraising Event. For more information on in-kind donations and to receive a copy of our Wish List, please contact info@royaltheateracademy.com



Behind The Scenes



“ I think (RTA) it's incredible and amazing because I love that there's a lot of kind kids and I've made a lot of friends there. I love to be on stage and it's a big part of my life. -Penelope R., Age 7 ”

Behind The Scenes



“ I’m happy that I’m in RTA because it’s fun even though I’m shy. I like all the dancing and jumping. -Emma, Age 11 ”

Behind The Scenes

Seussical

written by **stephen flaherty** lyrics by **lynn ahrens** book by **lynn ahrens** **stephen flaherty** music composed by **lynn ahrens** **stephen flaherty** **eric idle** based on the works of **dr. seuss**

PROUDLY PRESENTS

january 21-29, 2023 | california state university, east bay

clover cast
saturday, january 21st 2pm
sunday, january 22nd 2pm
saturday, january 28th 7pm

lorax cast
saturday, january 21st 7pm
friday, january 27th 7pm
sunday, january 29th 2pm



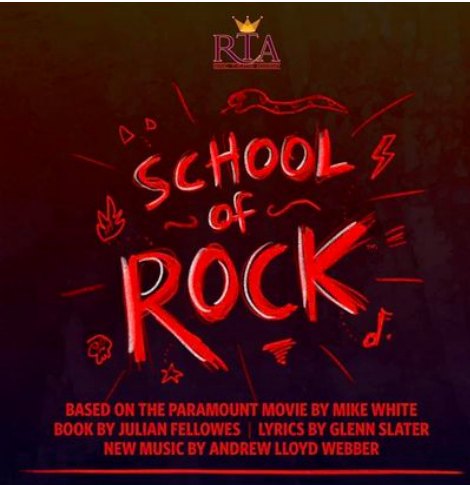
“ I love all the friends I’ve made, and that the shows are really fun and creative! -Vivi, Age 11 ”

Behind The Scenes



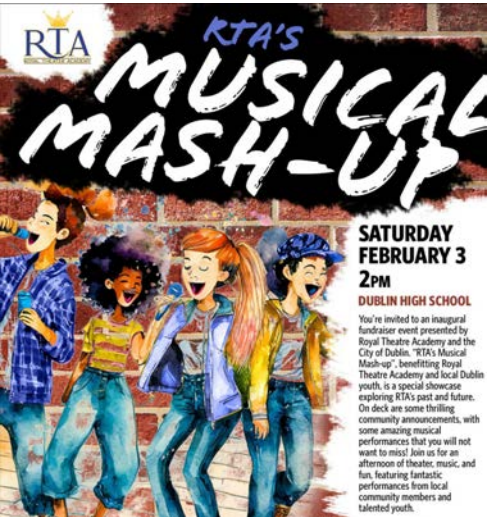
“ Coach Trent and his team foster an inclusive environment. I loved seeing children with diverse abilities, backgrounds, and skill levels come together to put on a high-quality production. -MG, Parent, Participant and Volunteer ”
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Behind The Scenes



“ RTA is an amazing theater company that’s professional yet super fun. Most importantly, the community is so nice and I’m always excited when it’s rehearsal night. Being a part of School of Rock is a memory that I will never forget! - Katherine, Age 10 ”

Behind The Scenes



“ I liked having the experience to perform in front of a lot of people. I really enjoyed performing with friends. It was a lot of fun performing. ”
-Idhaya, Age 8

Happening Soon! - Join Us!!



A ROYAL THEATER ACADEMY PRODUCTION
BY SPECIAL ARRANGEMENT WITH CAMERON MACKINTOSH

RTA
ROYAL THEATER ACADEMY

LIONEL BART'S
OLIVER

BOOK, MUSIC, AND LYRICS BY LIONEL BART
FREELY ADAPTED FROM CHARLES DICKENS' OLIVER TWIST

Rehearsals: February 20 - June 22
Show Dates: June 22 - June 30
Price: \$750

SCAN FOR REGISTRATION

REGISTER TODAY!
ROYALTHEATERACADEMY.COM/OLIVER

OLIVER TWIST IS PRESENTED THROUGH SPECIAL ARRANGEMENT WITH MUSIC THEATRE INTERNATIONAL (MTI). ALL AUTHORIZED PERFORMANCE MATERIALS ARE ALSO SUPPLIED BY MTI. WWW.MTI-SHOWS.COM

“ I really love RTA because of the constant support and community, it's very easy to build friendships and bond with the people there because everyone is so positive.”
-Miranda, Age 17



MAY THE FOURTH BE WITH YOU
MURDER IN SPACE
MURDER MYSTERY FUNDRAISER EVENT

Come dressed in your best Star Wars garb!
Silent Auction / Bar / Buffet / Raffles
21 and older event only

Dublin Senior Center
7600 Amador Valley Blvd.
Dublin, CA 94568

Saturday, May 4, 2024
6pm-9:30 pm
\$80 per person

SCAN FOR TICKET LINK

BUY YOUR TICKETS TODAY!
ROYALTHEATERACADEMY.COM/MURDERMYSTERY

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“ I love RTA because everyone is kind and nice to each other. Acting is fun, it feels like a game where everyone is playing Charades to the audience in front of them!
-Bianca, Age 10



Disney · PIXAR
FINDING NEMO
KIDS

BOOK, MUSIC AND LYRICS BY KRISTEN ANDERSON-LOPEZ AND ROBERT LOPEZ
BOOK ADAPTED BY LINDSAY ANDERSON
MUSIC AND ORCHESTRATIONS ADAPTED AND ARRANGED BY MYRNA CONN
BASED ON THE 2003 DISNEY · PIXAR FILM FINDING NEMO WRITTEN BY ANDREW STANTON, BOB PETERSON, DAVID REYNOLDS AND DIRECTED BY ANDREW STANTON

RTA
ROYAL THEATER ACADEMY

PRESENTING OUR 2024 SUMMER CAMP!

Ages 7-12 years old
July 8 - 26, 2024
9am-4pm
Performance: Friday, 7/26/24 from 4-4:30pm
7727 Amador Valley Blvd.
Dublin, CA 94568
Price: \$1350

SCAN FOR REGISTRATION

REGISTER TODAY!
ROYALTHEATERACADEMY.COM/SUMMERCAMP24

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More Testimonials

I really like RTA because I made a lot of new friends there and I like singing and learning the songs for the plays.
-Audrey, Age 8

I like RTA because the community is inclusive and it's fun. None of the shows are ever the same so there's always something new and exciting to do!
-Ally, Age 11

Our family has been with RTA for over 8 years now and it's one of our very favorite family extracurricular activities. It's an all ages community theater company that puts on professional quality stage productions of shows ...There's room for everyone, whether you're an ensemble member or a lead role, and it's been great to see so many talented individuals grow and take on bigger and bigger parts over the years. If you're looking for a fun creative outlet and a great family activity, RTA is an incredible community!
-Werner Family, Long Time Participants and Volunteers

Dancing on stage with my friends was fun and I wasn't nervous. I liked the songs because they're fun and I had fun singing, "Stick It To The Man."
-Gideon, Age 5

RTA is a community theatre company where the people are family, and the studio and stage is our home. I have grown so much not only as a performer, but as a person with this company, and I am forever grateful for all of the opportunities RTA has given me. The unconditional love I feel with/for this company is unmatched.
-Ms. Emma, Long Time Participant and Staff

Penne absolutely loves RTA! SpongeBob was her first production, and she has been over the moon since. She looks forward to weekly rehearsals, seeing other performers (both the other kids and adults), and absolutely adores the staff! She can't stop singing and practicing her dance routines around the house! It gives her something to look forward to each week and she loves growing and developing as a performer. As a parent, RTA has introduced our family to musical theatre in ways we never knew before! Thank you for enriching our lives and the community with quality performing arts for all ages!
-Daisy V., Parent

Great professional theater company in the Tri-Valley that puts on full Broadway-worthy productions! From being part of ensemble to playing a lead role, every cast member is made to feel like a star in performances. The director, Coach Trent, and his assistant coaches provides the kids and adults dancing, choreography, singing, and acting lessons leading up to opening day. If you have ever seen a show, you would have seen how everyone's hard work pays off. My son loves every moment and already can't wait for the next show!
-Torok Family, Long Time Participants and Volunteers

RTA-provides opportunities for those of all ages and with a diversity of skills to be involved in community theatre.
-Ms. Cheryl, Long Time Participant, Grandma and Volunteer

How will YOU help
Elevate the Arts?

Contact:

Vivian Brandt
VP of Fundraising and
Strategic Community Partnerships

Info@RoyalTheaterAcademy.com

